



Case Study

Revolutionizing Logistics: SNPartners' Journey to Automation

Revolutionizing logistics for SNPartners through advanced automation and cloud-powered solutions, enhancing efficiency, reducing errors, and setting the stage for future growth.



Introduction

SNPartners, a prominent John Deere dealer group, plays a crucial role in supporting agricultural professionals with innovative equipment and services. However, as their business grew, so did the complexities of their logistics operations. Managing equipment pickup and delivery became a significant challenge due to outdated workflows that relied heavily on manual work-order entry. These processes not only consumed valuable time but also introduced frequent errors and delays, frustrating both managers and drivers. The inefficiencies in their system began to impact overall operations and customer satisfaction, highlighting an urgent need for a more efficient and modern approach.

Recognizing the limitations of their current system, SNPartners sought a transformative solution to streamline their logistics operations. They envisioned a system that could automate repetitive tasks, reduce errors, and provide real-time updates to improve coordination between managers

and drivers. To turn this vision into reality, they partnered with Oakwood Systems Group, a Microsoft Solutions Partner with deep expertise in delivering innovative solutions tailored to the unique needs of businesses like SNPartners.

Solution

Oakwood Systems Group approached SNPartners' challenges with a clear focus on modernization and automation. Leveraging the advanced capabilities of Microsoft Azure Fabric, Azure Maps, and SharePoint, Oakwood designed and implemented a cutting-edge logistics automation system. The foundation of this solution was built upon Oakwood's proprietary Delivery Excelleration™ Methodology, ensuring a structured and efficient approach from design to deployment.



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1001 Craig Rd. Suite 305 | St. Louis, MO 63146
p. 314.824.3000 | e. marketing@oakwoodsyst.com



Solution *(cont.)*

The new system transformed how SNPartners managed logistics. Work-order generation, previously a time-consuming manual process, was fully automated, drastically reducing the potential for human error. For managers, an intuitive dashboard provided a comprehensive view of operations, including scheduling, routing, and task assignments, enabling them to make informed decisions with greater efficiency. Drivers were equipped with a mobile-friendly interface that offered real-time updates on their routes, schedules, and tasks, improving communication and minimizing delays.

A standout feature of the system was its automated scheduling and routing capabilities, powered by Azure Maps. This functionality not only optimized delivery routes but also adjusted dynamically to account for changes in traffic, weather, or other variables, ensuring that equipment reached its destination as quickly and efficiently as possible. The integration with SharePoint facilitated seamless collaboration across teams, providing a centralized hub for data and documentation.

Outcome

The implementation of the automation system revolutionized SNPartners' logistics operations, yielding measurable improvements across the board. Manual errors, once a significant pain point, were reduced by an impressive 60%, allowing staff to focus on more strategic tasks. The automated scheduling and optimized routing saved substantial time for both managers and drivers, improving overall operational efficiency.

The intuitive interfaces for managers and drivers not only simplified day-to-day operations but also contributed to a noticeable boost in employee satisfaction. Faster turnaround times in equipment pickup and delivery translated to enhanced customer experiences, reinforcing SNPartners' reputation for reliability and innovation.

Outcome *(cont.)*

Beyond addressing their immediate challenges, the new system positioned SNPartners for sustained growth. Its scalable architecture ensures that as the company continues to expand, their logistics operations can effortlessly adapt to increased demands. This transformation underscores the critical role of technology in modernizing business processes and highlights Oakwood Systems Group's ability to deliver tailored solutions that drive meaningful results.

Through this collaboration, SNPartners has not only addressed the inefficiencies of their past but has also charted a path forward with a future-ready logistics system that is efficient, reliable, and poised to meet the evolving needs of their business and customers alike.

About Oakwood

Our Team of seasoned professionals delivers unparalleled expertise in consulting and implementation services across the Microsoft Azure stack, ensuring our clients harness the full potential of their technology investments. With a commitment to excellence and a passion for driving business success, Oakwood Systems stands at the forefront of technological innovation, helping businesses navigate and excel in today's fast-paced digital landscape.

